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THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: Patent Application Serial No. 09/816,414
APPLICANT: George Harry Hoffman, et al.
TITLE: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR
USER-SPECIFIC ADVERTISING IN A SUPPLY CHAIN
MANAGEMENT FRAMEWORK
FILING DATE: 3/23/01
GROUP ART UNIT: 2161

RESPONSE TO NOTICE TO FILE MISSING
PARTS OF NONPROVISIONAL APPLICATION

BOX Missing Parts
Commissioner for Patents
Washington, DC 20231

Sir:

1. **Response.** The following Response to Notice to File Missing Parts of Nonprovisional Application is filed pursuant to 37 CFR §§ 1.53(f) and 1.85. In support thereof the Response includes the following:

2. **Fee.** Accompanying this Response is our check in the amount of \$65.00 in payment of the fee set forth in 37 CFR § 1.16. The Office is authorized to charge any additional fees for this Response to Deposit Account No. 03-0683. (Order No. 41556/04836 (RSI1P027)).

3. **Completion of Nonprovisional Application.** Pursuant to 37 CFR § 1.53(f), the attached Declaration conforming to 37 CFR § 1.63 is hereby submitted.

4. **Complete Set of Substitute Drawings Conforming to Margin Requirements.**
We have made photoreductions and other adjustments to conform with the margin requirements. No changes to the drawings were made, therefore, within the meaning of 37 CFR § 1.16. We are advised by the Office therefore, that no statement of corrections are required pursuant to 37 CFR

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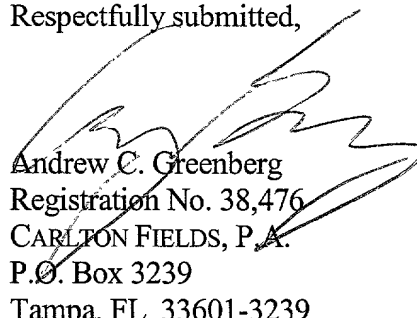
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Page No. 2

§ 1.16. Accordingly, a complete set of all drawings conforming to the margin requirements, but otherwise identical to those originally filed, is provided.

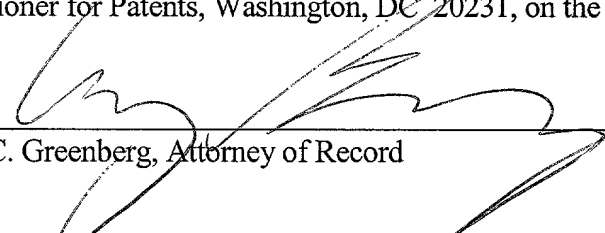
5. **Conclusion.** It is respectfully submitted that the captioned application is in condition for examination and allowance.

Respectfully submitted,


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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to BOX Missing Parts, Commissioner for Patents, Washington, DC 20231, on the date set forth below.



Andrew C. Greenberg, Attorney of Record

July 2, 2001

Date

cc: Debra G. Reece
Chris S. Coutroulis